



A Standard for Enterprise Project Management

By Michael S. Zambruski

Taylor & Francis Ltd. Paperback. Book Condition: new. BRAND NEW, A Standard for Enterprise Project Management, Michael S. Zambruski, Providing structured yet adaptable models of project success within an organization, A Standard for Enterprise Project Management explains each of the basic elements needed for project success and integrates them into a balanced life-cycle continuum. It also supplies an inventory of practical policies, procedures, techniques, and templates for consistent management of projects. The book first discusses project authorization and initiation, followed by analysis and planning. It then covers execution, control, and closure. Each phase contains an explanation and an illustration of how to optimize success. Throughout the text, the author refers to numerous appendices that constitute both blank and completed templates. He provides details on how to use these tools, with an emphasis on balancing the benefits of standardization and the need for flexibility. The accompanying CD-ROM encompasses a color version of the book with four bonus features: * Quick start with Project 2003 that offers a one-page tutorial and three pages of screen prints designed to quickly generate readable and concise project plans * Complex project readiness grid that suggests how to manage intricate interrelationships in a project or program...



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