



MBA in a Week: Teach Yourself: All the Insights of a Master of Business Administration Degree in Seven Simple Steps

By Alan Finn

Hodder & Stoughton General Division. Paperback. Book Condition: new. BRAND NEW, MBA in a Week: Teach Yourself: All the Insights of a Master of Business Administration Degree in Seven Simple Steps, Alan Finn, Business brilliance just got easier This very practical 'seven-day MBA' does not assume prior knowledge and distils the most practical business insights from MBA studies into easy-to-digest bite-sized chunks. Ambitious people on the corporate ladder see achieving an MBA as a way to get ahead and to demonstrate their ambition - in short, to rise head and shoulders above the ranks of the other junior managers in their organizations. Creating visions for growth and spearheading their implementation gets you noticed by top management looking for vigorous new blood to lead the organizations of the future. But it is difficult to create all-embracing, organization-wide visions for growth if you don't really understand how the other departments - departments other than yours - work together. Studies for an MBA degree don't set you apart just because you have a certificate on your office wall. Knowledge of other departments' aims and objectives, and the workplace challenges their managers face, gives you an inside track on how to improve the overall...



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